

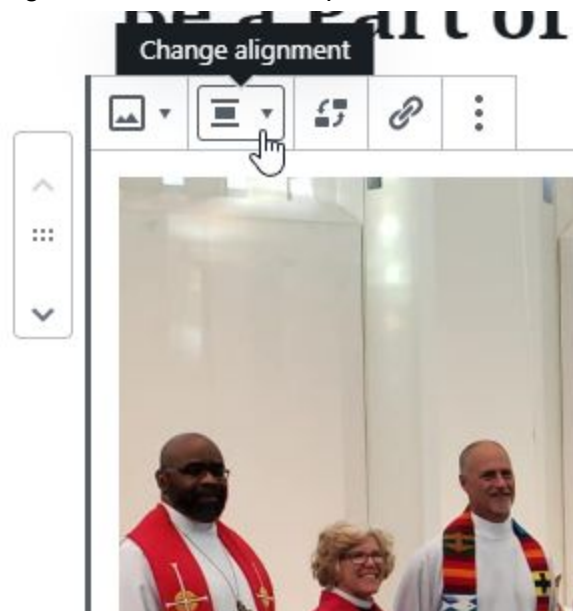
Digital Ministry Coaching

Attract, Connect, Serve

Connect: Week 8

Agenda

- Welcome & housekeeping
 - a. Tentatively rescheduling November 20th meeting to 2pm Pacific/ 4pm Central
- [Start Recording]
- Review Homework
 - a. Packaging for Digital Distribution
 - i) Reviewing the podcast posts:
 - (1) You can create a large first letter by clicking on the text box, (potentially the gear icon) and under Block, you'll see a slide for a block cap. When that is selected, you'll get the large first letter in the paragraph.
 - (2) Clicking on the + at the top of the editor window of a post will allow you to create a new block. You can adjust the placement of the image and how the text molds around the image by clicking on alignment button at the top of the box's menu



- ii) Adding New Categories:

(1) Under Posts > Categories, you can add as many different categories you want to divide your content. This will help you

(a) Tip: SEO prefers posts to be at least 300 words.

- iii) Where do these various blogs live? Should we create its own landing page and categories can be selected from there?
- iv) Embedding a Google calendar into the website is an option and we can create a landing page especially for the calendar.

- Q&A

- a. Connect
 - i) Local SEO
- b. Site Map
- c. Other

Homework

1. [Claim your Google Business listing\(s\)](#)

Where do you get help?

- Join us on Facebook - <https://www.facebook.com/groups/712956465502081/>
- Where to get help? - team@faithgrowth.com
- Weekly Coaching Calls - Krista will send the link every week meeting